

LEGAL DOCUMENTS

Privacy Policy

Dianne Morin Inc

www.cookingwithdiannemorin.com | www.diannemorininc.com | diannemorinincevent.com

Revised: April 22, 2026

PRIVACY STATEMENT

Last Updated: April 22, 2026 (Previously October 5, 2023)

Dianne Morin Inc, www.diannemorininc.com, www.cookingwithdiannemorin.com, and diannemorinincevent.com ("us," "we," or "our") thanks you for visiting the online and mobile resources we publish. We use the words "you" and "your" to mean you, the reader, and other visitors to our online and mobile resources who are, in all cases, over the age of 13. Our privacy statement ("this statement," "this privacy statement," and "our statement") informs you about from whom and the types of personal information we collect, how we use it, who we share it with and why, and what we do to try to protect it.

Online and mobile resources mean the websites and other internet features we own that allow you to interact with our websites, as well as apps we've created and distributed to let our customers and followers view our online and mobile resources or otherwise interact with the content we provide.

California Notice of Collection of Personal Information: To learn more about your California privacy rights, please scroll down to "THE CALIFORNIA CONSUMER PRIVACY ACT."

WHO WE ARE

Dianne Morin Inc is a Consulting, Coaching, and Culinary Education Firm. For residents from the GDPR Jurisdictions, as defined below, and some US state privacy laws, Dianne Morin Inc is the data controller responsible for your personal data. For residents of California, Dianne Morin Inc is a "Business."

WHO WE COLLECT PERSONAL INFORMATION FROM

We may collect personal information from the following groups of data subjects: visitors to, and users of, our online and mobile resources; our customers; current members of our workforce and those who apply for posted jobs; and third-party vendors and business partners.

Personal information generally means information that can be used to identify you or that can be easily linked to you (for example, your name, address, telephone number, email address, social security number and date of birth). The privacy laws in some jurisdictions include unique elements in what they consider to be the personal information of the consumers or data subjects they protect. If those laws apply to us, as in the case of the California Consumer Privacy Act ("CCPA") or European General Data Protection Regulation ("GDPR"), our use of the phrase "personal information" includes the unique elements required by such laws.

WHAT WE COLLECT

There are two types of information that we obtain from you online and then store and use: (i) non-personal information that's collected automatically from each visitor, such as your device operating system; and (ii) personal information that you voluntarily provide to us or that is collected automatically.

By using our online and mobile resources or purchasing our products or services, you are signifying to us that you agree with this section of our privacy statement and that we may use and disclose your information as described.

Voluntarily Submitted Information

If you participate in certain activities via our online and mobile resources, you may be asked to provide us with information about yourself. The types of personal information we collect in those situations includes identifiers (such as your name, email address, physical address, and phone number), professional information (such as the business you are in), and financial account information (such as your credit card information). We do not sell, rent, or trade voluntarily submitted personal information with third parties.

Emails and Online Forms

When you send us an email or fill out an online form, such as to contact us, your email address and any other personal information that may be in the content of your message or attached to it are retained by us and used to respond back directly to you and to process your request.

Registering for Events

When you register for services, webinars, events, conferences, or programs we ourselves may host, you will be submitting the types of identifiers described above. If the event requires a fee, we may also ask you to submit credit card or other financial information. We use this information to register you for the event and send you communications regarding the event.

[NEW — April 2026] The Nourished Midlife Kitchen™ Program & GLP-1 Cooking Events

Effective April 2026, Dianne Morin Inc operates The Nourished Midlife Kitchen™ program and a free live Zoom cooking event series under the dba Cooking with Dianne Morin brand. When you register for these events or download our free recipe guide (the "Lead Magnet"), you provide us with personal information including your name and email address. You may also voluntarily indicate that you are navigating appetite changes associated with GLP-1 medications. This health-adjacent information is used solely to deliver program content relevant to your experience and is never sold, rented, shared with third parties for commercial purposes, or used for any purpose other than providing the educational services you registered for.

All Nourished Midlife Kitchen™ program content is educational and culinary in nature. Registering for or participating in these programs does not create a patient-provider relationship and does not constitute medical advice. We encourage all participants to consult their healthcare provider regarding their individual health and medication needs.

Marketing Service Providers

[NEW — April 2026]

In connection with The Nourished Midlife Kitchen™ and related programs, we may engage third-party marketing service providers, including advertising agencies and email marketing platforms, to assist with campaign delivery, webinar registration management, and email communications. These providers receive only the personal information necessary to perform their contracted services on our behalf. They are contractually prohibited from using your information for any other purpose. All subscriber data and email lists collected through our campaigns remain the exclusive property of Dianne Morin Inc and are not transferred to marketing providers as their own data asset.

Becoming a Subscriber

We use any information provided from our customers to perform our contractual obligations and provide the products and services purchased to them, to manage their accounts and communicate with them.

Automatically Collected Information

When you visit our online and mobile resources, basic information is passively collected through your web browser via use of tracking technologies, such as a "cookie." We allow third-party vendors to use cookies or similar technologies to collect information about your browsing activities over time. For example, we use Google Analytics. We use both automatically collected information and mobile device information to compile reports about usage and to improve our online resources.

HOW WE USE YOUR INFORMATION

Dianne Morin Inc may use the information we collect from and about you for a variety of business purposes. We will have a lawful basis for processing your data if: we need to process your information in order to provide you with the products or service you have requested or to enter into a contract; you have consented to such processing; we have a legitimate interest for processing your data; and/or we are legally obliged to process it.

We may use information collected for the following purposes:

- To provide the requested Services to you, including The Nourished Midlife Kitchen™ program, live Zoom cooking events, and the free recipe guide.

- To manage your account and event registration.
- To personalize your experience and improve our offerings.
- To process transactions and prevent fraud.
- To send periodic emails about services, events, and program updates.
- To send you marketing and promotional emails (you may opt out at any time).
- To protect the security or integrity of our services and business.

WHEN/WITH WHOM DO WE SHARE PERSONAL INFORMATION

We do not sell or rent your personal information to third party data vendors or marketing companies. We may share your information as follows:

- Affiliates: Within our family of companies for purposes consistent with this statement.
- Legally Compelled Disclosures: When required by law or government authority.
- To Prevent Harm: When we have reason to believe someone is causing injury to our rights or property.
- Business Transfer: In connection with an acquisition, merger, or sale of assets.
- Vendors and Business Partners: With vendors who provide services on our behalf, including marketing service providers engaged to support The Nourished Midlife Kitchen™ program, subject to the data protection standards described above.

EMAIL COMMUNICATIONS, NEWSLETTERS, AND MARKETING

We may use your personal data to contact you with newsletters, marketing or promotional materials, and other information that may be of interest to you. You may opt out of receiving any or all of these communications by following the unsubscribe link in any email we send or by contacting us at hello@diannemorininc.com.

PAYMENTS

We may use third-party services for payment processing. We will not store or collect your payment card details. That information is provided directly to our third-party payment processors whose use of your personal information is governed by their Privacy Policy. These payment processors adhere to PCI-DSS standards.

YOUR RIGHTS AND OPTIONS

You may have to provide personal information to enjoy most of the features of our online and mobile resources. Residents of California and EU data subjects have certain additional rights. You may opt out of marketing communications at any time by following a link in the footer of any email or by emailing cooking@diannemorininc.com.

CHILDREN'S PRIVACY

We do not intend for our online and mobile resources to be used by children under the age of 18. If we become aware that anyone under the age of 18 has submitted personal information to our online and mobile resources, we will delete that information and will not use it for any purpose whatsoever.

HOW WE PROTECT COLLECTED PERSONAL INFORMATION

We have adopted a security program that includes technical, organizational, administrative, and other security measures designed to protect against anticipated or actual threats to the security of personal information. We cannot guarantee that your information will be free from unauthorized access, but we take reasonable and appropriate precautions consistent with applicable law and industry standards.

THE CALIFORNIA CONSUMER PRIVACY ACT

When we collect personal information from California residents, we become subject to, and those residents have rights under, the California Consumer Privacy Act ("CCPA"). California residents have the right to request access to and deletion of their personal information. We do not sell personal information. To exercise your CCPA rights, contact cooking@diannemorininc.com.

VIRGINIA RESIDENTS

If you are a Virginia resident, you may request to access, correct, or delete your personal information pursuant to Virginia Code 59.1-577. To exercise these rights, contact hello@diannemorininc.com.

THE EU GENERAL DATA PROTECTION REGULATION

We collect personal information from data subjects located in GDPR Jurisdictions. We rely on legitimate interest as the lawful basis for such collection. We do not sell any of your personal information to third parties, nor do we use it for automated decision-making. Data subjects in GDPR Jurisdictions have rights of transparency, access, correction, deletion, portability, and restriction/objection. Contact hello@diannemorininc.com to exercise these rights.

CHANGES TO THIS PRIVACY STATEMENT

This privacy statement was originally drafted on October 5, 2023, and was revised in April 2026 to reflect the addition of The Nourished Midlife Kitchen™ program. We reserve the right to change or update this statement from time to time. Please check our online and mobile resources periodically for changes.

CONTACTING US

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